

CUBA CITY BUSINESS SPOTLIGHT – THOMPSON'S IGA

June/July Issue

CITY OF CUBA CITY BUSINESS SPOTLIGHT PROGRAM

The City of Cuba City features local businesses in a bi-monthly Business Spotlight on the City website.

The aim of this program is to showcase local businesses and foster pride in Cuba City's thriving business community and strong local economy.

Featured businesses must be located in the City of Cuba City, provide direct services or sales to the general public and have a positive impact on the community.

Businesses interested in being featured may contact the Economic Development Director at (608) 744-2152. No guarantee can be made that a business will be featured on the Cuba City Business Spotlight.

ABOUT THOMPSON'S

The Thompson Family, owners of Thompson's IGA, are being recognized as Cuba City's first bi-monthly Business Spotlight Honorees. This award is in recognition of their long-standing business and community service.

Thompson's IGA has been a cornerstone business of Cuba City since 1977 and is one of the City's largest employers, employing over 35 people.

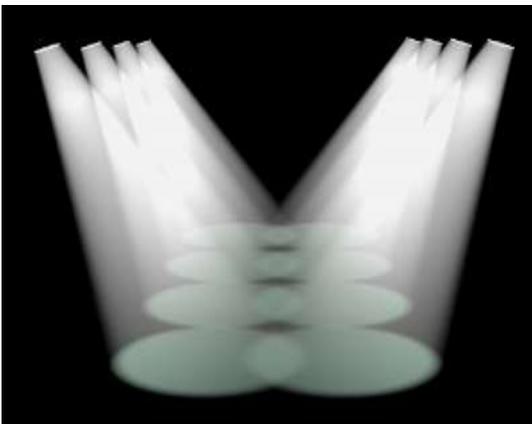
Their family-owned grocery store offers a convenient one-stop shop where you can find everything you need, from high quality, great priced foods to everyday essentials. The Thompsons and their staff pride themselves on providing excellent service to customers, as well as giving back to the community.

WHAT'S HAPPENING?

There is always something new going on at Thompson's IGA.

Health and Wellness

Thompson's remains focused on providing health and wellness information to their customers. The recently implemented NuVal scoring system, developed independently by a team of nutrition and medical experts, provides customers with an easy to understand number (1-100) to rate the nutritional value of the store's products. The score helps Thompson's customers get the most nutrition for their money by allowing them to





Contact Thompson's

Thompson's IGA

312 South Main St.

Cuba City, WI 53807

608-744-2213

<http://www.thompsonsga.com/>

Contact the City of Cuba City

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Economic Development Director

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"We pride ourselves on providing excellent customer service."— Mark Thompson, Owner, Thompson's IGA

compare price and nutrition information side-by-side on the same tag.

Organic and Gluten Free Products

In the past year, Thompson's has added numerous organic and gluten free products to its shelves through its Full Circle program.

Rewards Card & Gas Savings

Thompson's rewards program provides customers with an easy way to save big, offering savings on in-store products and discounts on gas at Munyon's BP.

Remodel

The recently completed remodel and new coolers/freezers have provided the store with an updated look and feel and reduced energy consumption.

IN THE COMMUNITY

The Thompsons take great enjoyment in Cuba City and have made it a priority to be active in the community. Mark Thompson sings in the St. Rose Music Ministry and serves as a Director on the Cuba City Community Development Corporation. Trish, Mark's wife, is an active member of the Cuba City Chamber of Commerce and St. Rose Catholic Church.

The Thompsons also participate in numerous local fundraisers and are a vendor at Cuba City's Community Market.

SPOTLIGHT PROMOTION

Bring in a copy of the June/July issue of the Cuba City Business Spotlight and receive a FREE Small Coffee or Cappuccino from Thompson's coffee bar with the purchase of a delicious sweet roll.

Promotion runs June 1 through July 31. Limit one per customer.