

CUBA CITY BUSINESS SPOTLIGHT – CUBA CITY GREENHOUSE

Winter 2015 Issue

CITY OF CUBA CITY BUSINESS SPOTLIGHT PROGRAM

The City of Cuba City features local businesses in a seasonal Business Spotlight on the City website.

The aim of this program is to showcase local businesses and foster pride in Cuba City's thriving business community and strong local economy.

Featured businesses must be located in the City of Cuba City, provide direct services or sales to the general public and have a positive impact on the community.

Businesses interested in being featured may contact the Economic Development Director at (608) 744-2152. No guarantee can be made that a business will be featured on the Cuba City Business Spotlight.

About Cuba City Greenhouse

Christina and Bill Taylor, owners of Cuba City Greenhouse, are being recognized as Cuba City's Winter 2015 Business Spotlight Honorees. The Cuba City Greenhouse, one of Cuba City's most well-known and established businesses, has been open for over 70 years and was officially purchased by the Taylor's on February 4, 2005.

The Taylor's family operated Greenhouse is committed to offering the finest floral arrangements and gifts for any occasion. The Greenhouse offers a wide variety of fresh flowers and specialize in tropical, plants, European dish/gardens, contemporary and traditional arrangements, high-style floral arrangements, silk arrangements, and dried floral arrangements. The store is located on Washington Street, just one block East of Main Street and is open Monday through Friday from 8:30 AM to 5 PM and Saturday from 8:30 AM to Noon.

What's going on?

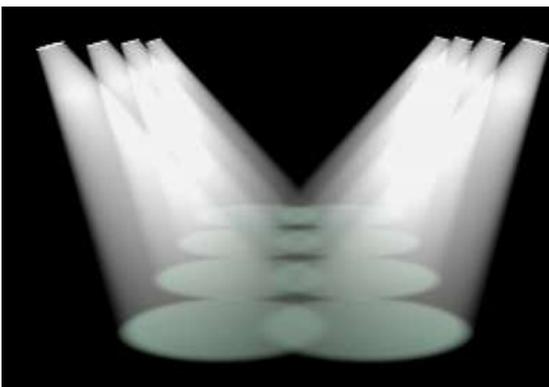
The Greenhouse has a number of new and exciting things happening.

New Products

The Cuba City Greenhouse, while continuing to provide customers with a wide selection of flowers and floral arrangements, has added to its selection of gifts and accessories. Expanded product lines of jewelry, handbags, and scarves are now available at the Greenhouse and make it the perfect one stop location for all of your gifting needs.

Growing (or Disappearing) Boundaries

The Greenhouse's primary service area is Cuba City, but a growing delivery service has expanded their business into surrounding communities. In addition to local delivery, the Greenhouse offers national, same day delivery through the





Contact Cuba City Greenhouse

Cuba City Greenhouse

420 S. Washington St

Cuba City, WI 53807

608-744-2345

<http://www.cubacitygreenhouse.com>

Hours: Monday – Friday: 8:30 AM – 5 PM

Saturday: 8:30 AM - Noon

Contact the City of Cuba City

Taylor Gronau

Economic Development Director

108 N. Main St.

Cuba City, WI 53807

608-744-2152

cubacitycdc@gmail.com

<http://www.cubacity.org>

*“10 years in, we still go
the extra mile to make
your floral gift perfect.”*

*- Christina and Bill
Taylor, Part Owners,
Cuba City Greenhouse*

Teleflora Network, a national network of over 36,000 qualified florists. Any order received before 12:00 noon in the recipient's time zone is guaranteed to be delivered same day everyday except Sunday. Deliveries requested on this day will be delivered the following business day.

Organically Local, Going Green

In recent years, the Greenhouse has added a wider selection of organic, locally grown products to their flower and floral arrangements. Additionally, the Greenhouse has taken steps to reduce water and energy usage.

10 Year Anniversary

February is an important month for the Greenhouse. Not only because of Valentine's Day, one of the Greenhouse's busiest holidays, but also, because February 4 will mark the Taylor's 10th year of business in Cuba City. To celebrate this important milestone, the Greenhouse will be running a 10 year anniversary sale.

In the Community

The Taylor's have made a strong commitment to their business as well as their community. Chris is an active member of the Cuba City Chamber of Commerce and coaches the Cuba City Poms team. Bill, Chris' husband, works full time at another of Cuba City's business staples, Weber's Meats, and is active in the Cuba City Lion's Club.

The Taylor's also participate in numerous local events and fundraisers and are a vendor at Cuba City's Community Market.

Spotlight Promotion

Bring in a copy of the Winter 2015 issue of the Cuba City Business Spotlight and receive 10% off and cash and carry item. Not valid for delivery items.

Promotion runs January 1, 2015 through March 31, 2015. Limit one per household.