

Interested in Applying?

See the Cuba City Façade Improvement Grant and Loan Program Guidelines for complete details on the application and approval process.

If you would like additional information or an application, or to determine if you are eligible, please contact:

Taylor Gronau,
City of Cuba City
Economic Development Director:

Mail: 108 North Main Street
Cuba City, WI 53807

Phone: (608) 744-2152

Email: cubacitycdc@gmail.com

Program applications are available at City Hall, 108 North Main Street, Cuba City or on the City's website:

www.cubacity.org (available on the homepage).

City of Cuba City

108 North Main Street
Cuba City, WI 53807

FAÇADE IMPROVEMENT PROGRAM OVERVIEW

The City of Cuba City's Façade Improvement Programs aim to improve the appearance of commercial buildings as they relate to the public right-of-way.

The programs also seek to encourage business on Main Street Cuba City by encouraging private investment.



Eligibility

The Program only applies to the exterior facades, signs and architectural features for commercial and business properties on Main Street between Lafayette Street and Yuba Street. Consideration will only be given to projects located outside the designated area after December 31, 2015, provided funds are still available.

Eligible Uses of Funding

Examples of eligible activities include:

- A. Removal of false fronts, metal canopies, and additions
- B. Safe cleaning of brick storefronts
- C. Painting
- D. Door and window replacement
- E. Masonry repair and tuck pointing
- F. Repair or replacement of signage
- G. Permanent exterior lighting
- H. Landscaping (including parking lot improvements)
- I. Address information
- J. Qualified design services

Ineligible Uses of Funding

Examples of ineligible activities include:

- A. Interior improvements
- B. Construction of new building
- C. Purchase of property
- D. Fixtures and equipment
- E. Removal/covering up of historical design features/elements
- F. Sidewalk repairs
- G. Correction of code violations
- H. Roof repair or replacement
- I. Any project or improvement completed prior to submittal of a façade grant/loan application

Grant Program

The Façade Improvement Grant Program offers up to a 60% matching reimbursement of all eligible project costs to the amount approved by the City of Cuba City Common Council, with a **total grant amount not to exceed \$5,000**. The applicant is responsible for the remainder of the project costs. The final award amount is based on documentation of actual costs.

The City has set aside \$75,000 from Tax Increment District Number Two (TID #2) for this grant program. The Program will expire on December 31, 2016 or if one of the following occurs:

- A. When the funds are spent, unless additional funding is authorized by the Common Council.
- B. When the Common Council chooses to eliminate or amend the program.

Loan Program

The Façade Improvement Loan Program offers loans for up to 50% all eligible project costs to the amount approved by the City of Cuba City Common Council, with a **total loan amount not to exceed \$5,000**. The applicant must use non-City funds to match the loan. Loans will only be considered for projects at or above \$3,000 in total project costs (minimum \$1,500 loan).

Loans are being offered at 0% interest with varying terms not to exceed 3 years. An origination fee of 2%, not to exceed \$100, will be assessed on the total loan disbursement amount.

Applicants will be required to sign a note and a mortgage as a condition for receiving loan funds and will be responsible for all recording fees associated with the disbursement of the loan.

The City of Cuba City has set aside \$50,000 from Tax Increment District Number Three (TID #3) for this loan program. The Program will expire if one of the following occurs:

- A. When the funds are spent, unless additional funding is authorized by the Common Council.
- B. When the Common Council chooses to eliminate or amend the program.

Application Process

1. Arrange to meet with the City's Economic Development Director.
2. Submit completed application (loan and/or grant) containing all required documentation to the City.
3. Public review and approval process- application will be reviewed by City staff, Downtown Taskforce and Common Council.
4. Applicant notified of grant/loan amount and any conditions. Approved applicants have 6 months to complete project.
5. Grant/loan amount is issued as a reimbursement following completion & acceptance of improvements.