

CUBA CITY BUSINESS SPOTLIGHT – MUNYON’S AUTO SERVICE

April/May 2015 Issue

CITY OF CUBA CITY BUSINESS SPOTLIGHT PROGRAM

The City of Cuba City features local businesses in a bi-monthly Business Spotlight on the City website.

The aim of this program is to showcase local businesses and foster pride in Cuba City’s thriving business community and strong local economy.

Featured businesses must be located in the City of Cuba City, provide direct services or sales to the general public and have a positive impact on the community.

Businesses interested in being featured may contact the Economic Development Director at (608) 744-2152. No guarantee can be made that a business will be featured on the Cuba City Business Spotlight.

About Munyon’s Auto Service

Mike Munyon, owner of Munyon’s Auto Service, is being recognized as Cuba City’s April/May Business Spotlight Honoree. Munyon’s Auto Service, opened in September 1971 by Mike’s dad, is one of Cuba City’s most recognizable Main Street businesses.

Mike was officially announced as a partner in 1975 and became full owner in 1981. Soon after, in 1984, the business doubled the size of its building. Today, Mike operates out of the same building and employs 2.

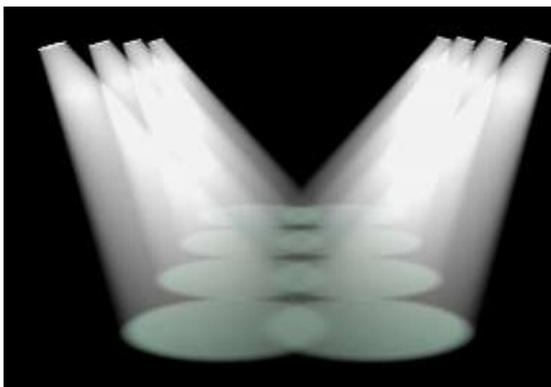
Munyon’s independently owned auto station is committed to meeting all of your auto service needs, from filling up a tank of gas and a basic oil change, to engine replacement. Munyon’s specializes in general services, undercar services, alignment, brakes, tires, engine maintenance, transmission services, 4x4 services, heating and cooling services, electrical services, electronic services, miscellaneous services, domestic cars and trucks, import cars and trucks, towing and towing & recovery. The store is located on at 302 South Main Street, next to Thompson’s IGA and is open Monday through Friday from 7 AM to 6 PM.

What’s going on?

As auto service evolves, Munyon’s Auto Service is focused on staying ahead of the curve to serve its customers better.

[New Website](#)

Munyon’s Auto Service recently debuted its new website - www.munyonsauto.com. The website was designed by Repair Shop Websites, a company that specializes in designing and hosting websites for businesses like Munyon’s. In addition to providing customers with information on the services provided by Munyon’s, the site includes the ability to request and schedule an appointment online, a Frequently Asked





Contact Munyon's Auto Service

Munyon's Auto Service

302 S. Main St.

Cuba City, WI 53807

608-744-8422

<http://www.munyonsauto.com/>

Hours: Monday – Friday: 7AM – 6 PM

Contact the City of Cuba City

Taylor Gronau

Economic Development Director

108 N. Main St.

Cuba City, WI 53807

608-744-2152

cubacitycdc@gmail.com

<http://www.cubacity.org>

“We make the extra effort to build a relationship with our customers and develop trust that we have their best interests in mind.”

*– Mike Munyon, Owner,
Munyon's Auto Service*

Questions section to assist customers with vehicle maintenance, determining whether their car needs repairs, fuel saving advice, etc., and a vehicle tips section. The site was designed for easy use with mobile devices (e.g., cell phones, tablets, etc.) and allows for the posting of online coupons and testimonials.

April is National Car Care Month

April is National Car Care Month at Munyon's Auto Service. Spring is here and it is time to give your car some extra attention. Results of vehicle inspections held at community car care events across the country during Car Care Months in April and October 2014 reveal that 84 percent of vehicles need service or parts, up 5 percent from the previous year. April is the perfect time to focus on your vehicle's maintenance needs to make sure it is ready for the upcoming spring and summer travel season. Stopping by Munyon's for your personalized vehicle inspection can help you drive smart, save money and make informed decisions.

Imported Vehicle, No Problem

Munyon's Auto Service specializes not only in domestic vehicles, but also provides the same level of service and expertise on imported vehicles.

In the Community

Mike and his wife, Charlene, live right here in Cuba City and show the same level of commitment to their community as Mike does to his business. Mike is an active member of the Cuba City Chamber of Commerce. In addition to serving as the organization's Vice President, Mike organizes the Fall decorating drive. Charlene works part time at the Cuba City Elementary School in addition to driving for Stratton Buses.

Spotlight Promotion

Bring in a copy of the April/May issue of the Cuba City Business Spotlight and receive \$20 off a set of 4 tires.

Promotion runs April 1, 2015 through May 31, 2015. Limit one per household.