

CUBA CITY BUSINESS SPOTLIGHT – WEBER MEATS

June/July 2015 Issue

CITY OF CUBA CITY BUSINESS SPOTLIGHT PROGRAM

The City of Cuba City features local businesses in a bi-monthly Business Spotlight on the City website.

The aim of this program is to showcase local businesses and foster pride in Cuba City's thriving business community and strong local economy.

Featured businesses must be located in the City of Cuba City, provide direct services or sales to the general public and have a positive impact on the community.

Businesses interested in being featured may contact the Economic Development Director at (608) 744-2152. No guarantee can be made that a business will be featured on the Cuba City Business Spotlight.

About Weber Meats

Dan and Tracy Weber, owners of Weber Meats, are being recognized as Cuba City's June/July Business Spotlight Honorees. Weber Meats, originally opened in Belleville, WI in 1905 and moved to Cuba City in the late 1930's by Dan's grandfather, is a staple along Wisconsin Highway 80 and draws thousands of travelers into Cuba City each year.

Dan and Tracy, who both grew up in Cuba City, opened their own market in 1993 in Geneseo, IL. In September 2010, they had the opportunity to move back to Cuba City and took ownership of the shop. In the 5 years since taking ownership, Dan and Tracy have kept with the tradition of quality, home-grown meats, but also added their own twists to the 4th generation meat market.

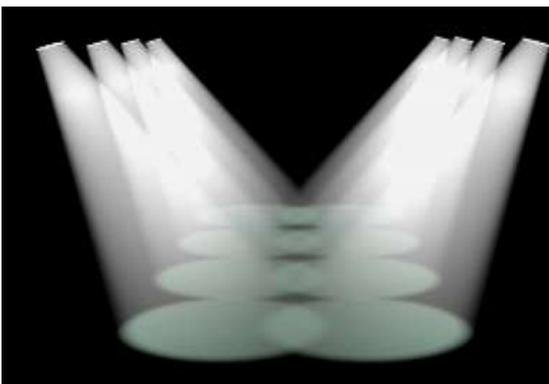
Weber Meats is Southwest Wisconsin's largest and most complete meat market, providing fresh retail meats, a wide variety of award-winning specialty sausages, deli meats, custom butchering, wild game processing, and superior customer service. Weber's is one of Cuba City's largest employers, with a staff of approximately 24 full-time and part-time employees. The retail store is located along Wisconsin Highway 80 on the North end of Cuba City. It is open Monday, Tuesday, Thursday from 7 AM to 5:30 PM, Wednesday and Friday from 7 AM to 7 PM, and Saturday from 7 AM to 4:30 PM.

What's going on?

There is always something new going on at Weber Meats.

New Products

In the last year, Weber Meats has unveiled several new products that are sure to satisfy your palate. The Webers take pride in their smoked meats, especially their bacon. Altogether, Weber's offers 7 different flavors of bacon: pepper, maple, applewood, nitrate-free, cottage, Canadian,





Contact Weber Meats

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Contact the City of Cuba City

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*“We are a business rich
in tradition and
committed to providing
our customers with the
best quality and best
tasting meat products.”*
– Dan and Tracy Weber,
Owners, Weber Meats

and hickory. Their chicken flavored brats are new and are already a hit with customers. Webers offers 10 different types of ready-to-eat meats, which have become more popular in recent years and are a seasonal favorite.

Animal Welfare Approved

Weber Meats is certified by Animal Welfare Approved (AWA). AWA is a food label for meat and dairy products that come from farm animals raised to the highest animal welfare and environmental standards. The program was founded in 2006 as a market-based solution to the growing consumer demand for meat, eggs and dairy products from animals treated with high welfare and managed with the environment in mind. You can trust in the AWA label while making food choices when you can't visit the farm yourself. More on AWA can be found at www.animalwelfareapproved.org.

Local Selections

More and more, emphasis is being placed on where the meat consumers purchase is raised. As it has been since 1905 when Otto Weber opened the first store, Weber Meats offers quality meats from a network of local beef and livestock producers.

Private Labeling

Weber Meats provides private labeling services for a number of its suppliers, including organic, pasture raised, all natural, and grass fed products.

In the Community

The Webers are focused on giving back and being active in the community. Dan and Tracy are members of the Cuba City Chamber of Commerce, Cuba City Booster Club, Cuba City Lion's Club and St. Rose Catholic Church. Tracy has been a member of the Cuba City Community Development Corporation since early 2014.