



## Deals Co-op Program

The deals program is a way for you to promote your package, deal or promotion and attract more visitors. We are excited to offer this program free of charge for 2020 as our priority is helping you achieve your goals.

The program includes a posting on [TravelWisconsin.com/Deals](https://www.travelwisconsin.com/Deals) for as long as your promotion is running and an email to over 51K subscribers. Drive more traffic to your website and bring in more customers.

### Who is eligible?

The deals program is designed primarily for lodging, attractions, restaurants and events who are offering a package, deal, discount or promotion. We suggest all submissions contain a specific and compelling offer.

### When will my deal run?

You are able to specify when you would like your deal to start and end. Just include this information when signing up. This program will run through December 31, 2020.

### What information do I need to provide?

You will provide your deal headline (from which the email subject will be derived), basic details of the offer, the click through URL and a photo.

### Is there a limit to the number of deals I can submit?

There is a limit of 2 deals submitted per month per partner.

### What is the cost to participate?

The normal cost of this program is \$250. Due to these unprecedented times, our priority is helping you achieve your goals. Therefore we are offering this program **free** of charge through December 31, 2020.

For questions regarding the deals program, please contact [Emily Lorenz](#).

[Click here to sign up now](#)

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