

# CUBA CITY BUSINESS SPOTLIGHT – NON-METALLIC COMPONENTS, INC.

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## CITY OF CUBA CITY BUSINESS SPOTLIGHT PROGRAM

The City of Cuba City features local businesses in a bi-monthly Business Spotlight on the City website.

The aim of this program is to showcase local businesses and foster pride in Cuba City's thriving business community and strong local economy.

Featured businesses must be located in the City of Cuba City, provide direct services or sales to the general public and have a positive impact on the community.

Businesses interested in being featured may contact the Economic Development Director at (608) 744-2152. No guarantee can be made that a business will be featured on the Cuba City Business Spotlight.

## About Non-Metallic Components, Inc.

Southwest Wisconsin is not well known for plastics injection molding, but one local firm is seeing steady growth in this increasingly complex and competitive field. From its launch in 1985, Non Metallic Components (NMC) has striven to be among the plastics industry's best at extremely close tolerance plastic injection molded parts. Focusing on micro-thin tolerances down to +/- .001 and offering their customers strong engineering support and a wide range of secondary operations, NMC has seen steady growth over its 30 plus years in business.

Headquartered in Poynette, the Wisconsin-based NMC expanded into a new facility in Cuba City in 1998 and expanded those operations and the Cuba City facility again itself in 2014. The Cuba City location currently employs 50 people in its 44,000 sq. ft.

Led by Randy Brookens, NMC's President, the NMC team attributes its steady growth to closely following the technological advances in US manufacturing. With its ISO/TS 16949 certification and strong quality control program, NMC has established itself as a leader in the water, appliance, agriculture and HVAC industries. In recent years the company has established itself as a leading supplier of vibrational dampening components to the automotive world. Another area of growth is in the field of electronics where NMC has developed a reputation as a supplier to the fast paced industry with customers across the globe.

NMC's experience with a wide range of materials, including engineering grade plastics, along with outstanding customer service differentiates Non Metallic Components from the competition. NMC also boasts an incredible 99% "on time" delivery history.

When asked what he attributes NMC's success to, CEO Brookens stated, "That is easy, it is our employees. We can go as far as our ability to find people with good technical skills and the desire to advance in the plastics industry. Our team takes great pride in their work and that pride is what NMC needs to continue its growth."

## Contact Non-Metallic Components, Inc.

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Finding people with the right skills and experience in plastics is a challenge in a region where there the industry is not well established.

Randy and his wife, Amy, have lived in Cuba City since 1999. Their two daughters are dental assistants at Cuba City Dental. Randy is also a member of the Cuba City Fire Department, the Chamber of Commerce, the Cuba City Community Development Committee and serves on the Board of Directors of American Bank.

You can learn more about Non Metallic Components on their website at <http://www.nonmetallic.com/>

## Contact the City of Cuba City

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