

# CAPACITY READINESS SCORECARD



PREPARED EXCLUSIVELY FOR:  
CITY OF CUBA CITY, WISCONSIN

## SUMMARY OF YOUR CAPACITY READINESS SURVEY RESULTS



### WORKFORCE

Total Possible Points: 51  
Your Points: 46  
Percent Ready: 90%



### QUALITY OF LIFE

Total Possible Points: 52  
Your Points: 41  
Percent Ready: 79%



### ORGANIZATIONAL

Total Possible Points: 28  
Your Points: 16  
Percent Ready: 57%



### INFRASTRUCTURE

Total Possible Points: 71  
Your Points: 57  
Percent Ready: 80%



### BUSINESS CLIMATE

Total Possible Points: 44  
Your Points: 39  
Percent Ready: 89%



### ED PROGRAMS

Total Possible Points: 12  
Your Points: 11  
Percent Ready: 92%



### BUSINESS SUPPORT SYSTEMS

Total Possible Points: 28  
Your Points: 19  
Percent Ready: 68%



### FINANCIALS

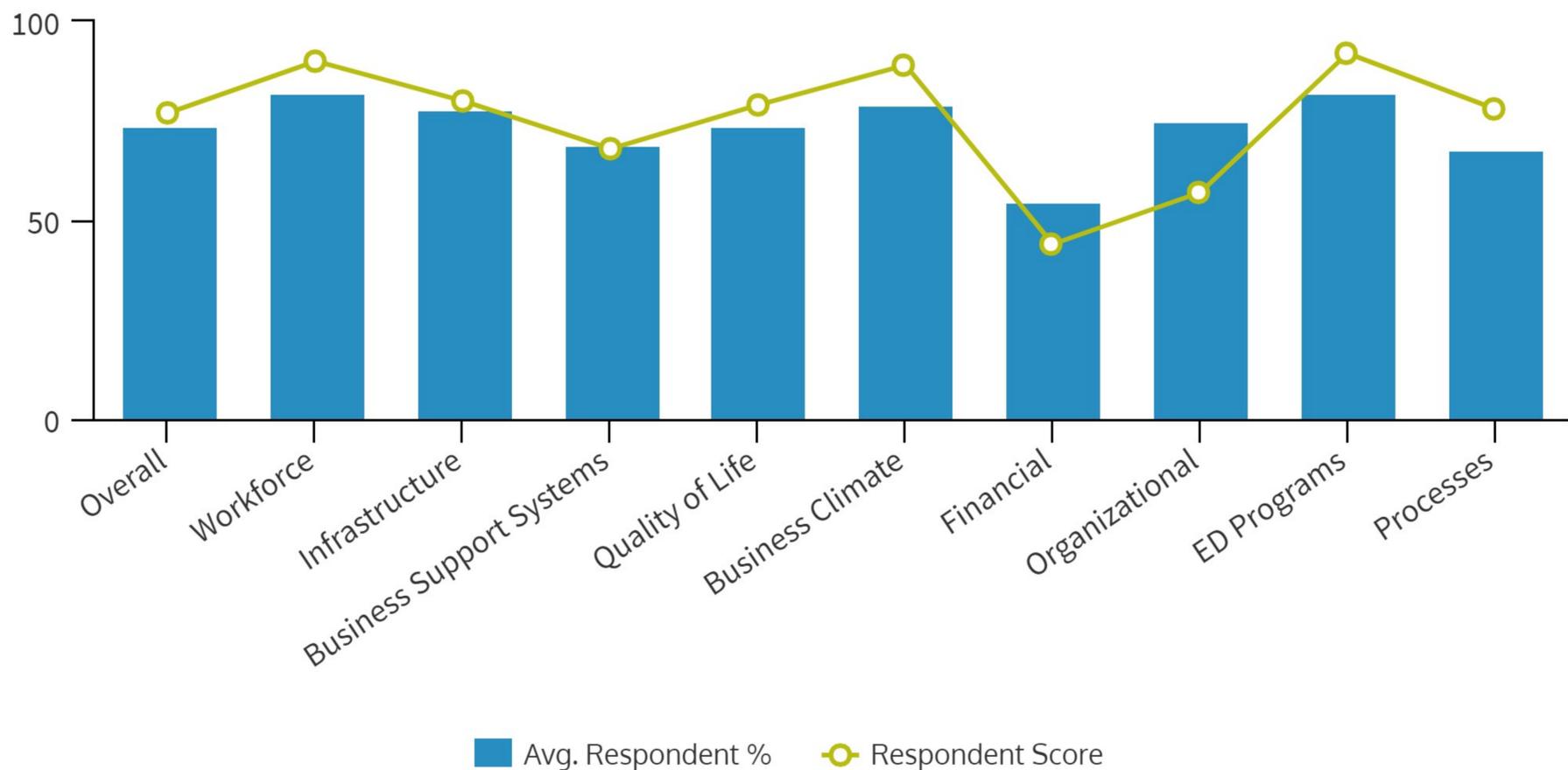
Total Possible Points: 32  
Your Points: 14  
Percent Ready: 44%



### PROCESSES

Total Possible Points: 72  
Your Points: 56  
Percent Ready: 78%

## COMPARISON OF YOUR ORGANIZATION TO OTHER EDOS



## RECOMMENDED NEXT STEPS

1. Consider the results in light of your own economic development strategic plan. Do they make sense relative to your community's or region's assets? Do they make sense relative to your goals and objectives?
2. Identify the areas in which your ratings are lower than peer communities. Evaluate whether these gaps are intentional or nonintentional. If they are nonintentional, prioritize those slated for improvement. For your reference, the chart on the following page summarizes the key items included in each of the areas of focus.
3. Develop a plan to address the gaps in priority areas.

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**Need help? Call Ady Advantage at 608.663.9218 or visit our website ([www.AdyAdvantage.com](http://www.AdyAdvantage.com)) to learn more about our related products and services, including talent assessment, economic development strategic planning, economic development marketing, mock RFI reviews, and mock site visits.**

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## **DRIVERS OF READINESS ELEMENTS**

### **WORKFORCE**

- Understanding and documentation of workforce assets
- Workforce/talent plan status

### **QUALITY OF LIFE**

- Understanding and documentation of quality of life assets
- Community/ED brand
- Initiatives to retain talent
- Initiatives to address housing issues
- Initiatives to attract talent
- Tracking perceptions of your area

### **ORGANIZATIONAL**

- Governance policy status
- Position descriptions for employees
- ED training for staff and/or Board members
- Formal memorandums of understanding (MOUs) with neighboring communities
- Strategic plan status

### **INFRASTRUCTURE**

- Understanding and documentation of infrastructure assets
- Current listing of sites and buildings online, such as through LOIS
- Property pipeline status
- Understanding of each property's readiness
- Ability to turn around RFI quickly

### **BUSINESS CLIMATE**

- Understanding and documentation of business climate factors
- State incentives programs

### **ED PROGRAMS**

- Percent of focus on business retention and expansion
- Percent of focus on business recruitment
- Percent of focus on talent retention and development
- Percent of focus on talent recruitment

### **BUSINESS SUPPORT SYSTEMS**

- Understanding and documentation of business support assets
- Current listing of schools and universities on sites and buildings map
- Cataloging current graduates
- BRE program status

### **FINANCIALS**

- Financial state of your organization (revenues, funding, budgets, etc.)
- Incentives policy status

### **PROCESSES**

- Agreement from Board
- Processes for screening and responding to RFPs
- Tracking information about local businesses
- Marketing plan status
- Performance metrics
- ED website features