

Cuba City Today & Tomorrow: Survey

Thank you for participating in this survey. Your input will help shape Cuba City's long-term comprehensive plan. The goal of the survey is to understand and assess lifestyles and priorities of residents. The results will be reviewed in context with the public workshops, individual interviews, and data to determine the recommendations and strategies of the Cuba City Today & Tomorrow plan.

The survey will take approximately 10 minutes to complete. Your responses are anonymous and will be combined with all other responses before results are included in the plan. If you have questions regarding the survey, please contact City Hall at 608-744-2152 or email CC2040@redevelopment-resources.com.

* Required

Goals, Growth, and Development

1. What topics are most important for the City to address with this plan? (choose up to 3) *

- Quality public services
- Mobility options and connectivity
- Housing needs
- Access to amenities
- Vibrant sustainable economy
- Healthy lifestyles
- Sense of place
- Safe, resilient, and prepared community
- Other: _____

2. I hope to see the population of Cuba City grow over the next 20 years by: *

Mark only one oval.

- 0% (~2,000 total population: no change)
- 25% (~2,500 total population)
- 50% (~3,000 total population)
- 75% (~3,500 total population)
- 100% (~4,000 total population)

3. If the population of the City does grow, where should development of additional housing occur? Use the map below for guidance. (choose all that apply) *



- Section A
- Section B
- Section C
- Section D
- Section E
- Section F
- Section G
- Section H (infill among existing properties)
- Other: _____

4. Please indicate the extent to which you agree with the following statement: “The City should allocate funds and resources toward acquiring and/or developing land to attract more HOUSING development”. *

Mark only one oval.

	1	2	3	4	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

5. Please indicate the extent to which you agree with the following statement: “The City should allocate funds and resources toward acquiring and/or developing land to attract more BUSINESSES”. *

Mark only one oval.

	1	2	3	4	
Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree

Recreation

6. What types of recreation activities do you enjoy doing on a regular basis? (choose all that apply) *

- Kayaking/paddle boarding/boating
- Nature exploration
- Biking
- Swimming
- Walking/hiking
- Other: _____

7. What types of fitness/wellness activities do you enjoy on a regular basis? (choose all that apply)*

- Running/walking
- Mindfulness/meditation
- Swimming
- Group exercise classes
- Yoga/pilates
- Individual workout (cardio, weights, calisthenics)
- Wellness education
- Other: _____

8. Which City Park do you use the most? *

Mark only one oval.

- Splinter Park
- Veterans Memorial Park
- Lion's Park
- Legion Park
- I do not use Cuba City parks

9. Do any parks need repairs, updates, or modifications to meet your needs? If so, please indicate which park(s) and describe the issue. *

Housing

10. Cuba City residents have expressed a desire to attract new families to the community and local employers have indicated more of their employees would like to live in the City, close to work. Given the rising cost of housing, traditional single family homes may not be attainable for young families and local employees. Additionally, aging residents may not have the ability to stay in a large home due to cost or maintenance. How should housing options in Cuba City adapt to accommodate these changing needs? (check all that apply) *

- Duplexes (2 units in a building roughly the size of a single family home)
- Quadplexes (4 units in a building roughly the size of a large single family home)
- Low-rise apartments/condos
- Townhomes
- Pocket neighborhoods (small single-family homes (<1000 sqft) on small lots arranged around a garden or green space)
- Accessory dwelling (aka "granny flats" - using an attached or detached garage or a basement with separate entrance for residential purposes, such as for elderly family members or renting to a young professional)
- Home sharing (often between an elderly person and young professional or student)
- Other: _____

Quality of Life

11. What makes Cuba City special? *

12. How would you rate your quality of life living in Cuba City? *

Mark only one oval.

	1	2	3	4	5	
Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Excellent

13. What are some things that factored into your assessment of your quality of life here? *

14. What is one thing you would change about Cuba City? *

15. How do you find out about events going on in Cuba City? (choose all that apply) *

- City website
- City's Facebook page
- Other Facebook pages
- Other social media
- Local newspaper
- City Hall bulletin board
- School communications
- Community or religious organization
- Other: _____

Business and Economy

16. What type(s) of additional businesses would you like to see downtown? *

17. What type(s) of additional businesses would you like to see in the industrial park or other non-residential areas? *

18. Choose the top three (3) types of food establishments you would visit regularly if it were in Cuba City: *

- Grab-and-go (not "fast food")
- Diner/family restaurant
- Fast food
- Casual restaurant serving lunch and dinner
- Upscale restaurant serving lunch and dinner
- Coffee shop
- Ice cream shop
- Bakery
- Supper club
- Bistro/café
- Other: _____

Connectivity

19. Do you feel you can easily get where you need to go within Cuba City? *

Mark only one oval.

Yes

No

20. If you answered "no", what challenges do you face traveling around the City?

21. How would you rate the quality of the roads in Cuba City? *

Mark only one oval.

1 2 3 4 5

Poor Excellent

22. Are there any intersections in Cuba City you find challenging, dangerous, or confusing as a driver? If so, please list which intersection(s) and describe the challenges you experience. *

23. Think of times you have WALKED (or wheeled if using a wheelchair) to get somewhere in Cuba City, or times you have wanted to WALK but chose not to. What challenges did you face as a pedestrian or prevented you from walking? (choose all that apply) *

- Lack of sidewalks/disconnected sidewalks
- Sidewalks too bumpy or cracked to walk safely
- Lack of crosswalks where needed
- Cars did not see me or did not yield when crossing the street
- I don't like to cross HWY 80 (Main Street)
- I haven't experienced challenges walking around the City
- I do not walk around the City
- Other: _____

24. Think of times you have BIKED to get somewhere in Cuba City, or times you have wanted to BIKE but chose not to. What challenges did you face as a cyclist or prevented you from biking? (choose all that apply) *

- Lack of bike lanes
- Challenging road conditions (ex: pot holes or loose gravel)
- Cars do not notice/respect/look for cyclists
- I haven't experienced challenges biking around the City
- I do not bike
- Other: _____

Public Spaces

"Public space" refers to any place, regardless of if is owned by the government or a private entity, where the general public is welcome. This includes, but certainly is not limited to, parks and other outdoor spaces, sidewalks and streets, plazas, and public buildings such as City Hall or the library.

25. What public spaces do you enjoy using in Cuba City? (choose all that apply) *

- City parks
- Presidential Courtyard (Caboose and Gazebo)
- Library
- City Hall
- Other: _____

26. What types of public space is Cuba City lacking, needs more of, or needs to improve? *

27. A Community Center has been proposed in the past and some residents have indicated there is still interest in such a facility. If a Community Center were to exist in Cuba City, what amenities would you want to see available there? (choose all that apply) *

- Fitness center/gym
- Group fitness/wellness classes
- Senior area and programs
- Youth/teen area and programs
- Meeting space for organizations
- Banquet hall for community and rental events
- I would not use a Community Center
- Other: _____

Public Services

28. Do you face any challenges or would you like to see anything change with your utility services? (Water, electric, gas, garbage, internet, landline) If so, please describe. *

29. Are there any services you need or would like available which are not currently provided by the City or Counties? If yes, please describe. *

About you

30. Which group includes your age? *

Mark only one oval.

- 0 – 18
- 19 – 24
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- 65 – 74
- 75 – 84
- 85+

31. If you are employed, where do you conduct most of your work? *

Mark only one oval.

- Cuba City
- Platteville
- Dubuque
- Other community up to 20 miles away
- Other community over 20 miles away
- Remote work or self-employed from home
- I don't work
- Other: _____

32. What is your ethnicity? *

Check all that apply.

- Asian / Pacific Islander
- Black or African American
- Hispanic or Latino
- Native American or American Indian
- White
- Other: _____

33. Do you live in Cuba City? *

Mark only one oval.

- Yes
- No

34. If Yes, how long have you lived in Cuba City? (add up total time if you left for a period of time) *

Mark only one oval.

- 0 – 5 years
- 6 – 10 years
- 11 – 20 years
- 21 – 30 years
- 31 – 40 years
- 41 – 50 years
- More than 50 years

35. Do you/your family own or rent your home? *

Mark only one oval.

- Own
- Rent