

CUBA CITY BUSINESS SPOTLIGHT – HOMETOWN PHARMACY

August/September Issue

CITY OF CUBA CITY BUSINESS SPOTLIGHT PROGRAM

The City of Cuba City features local businesses in a bi-monthly Business Spotlight on the City website.

The aim of this program is to showcase local businesses and foster pride in Cuba City's thriving business community and strong local economy.

Featured businesses must be located in the City of Cuba City, provide direct services or sales to the general public and have a positive impact on the community.

Businesses interested in being featured may contact the Economic Development Director at (608) 744-2152. No guarantee can be made that a business will be featured on the Cuba City Business Spotlight.

About Hometown Pharmacy

Jon Wilson, owner of Cuba City Hometown Pharmacy, is being recognized as Cuba City's second bi-monthly Business Spotlight Honoree. Hometown Pharmacy, Cuba City's newest business, officially opened on February 10, 2014 and employs 4.

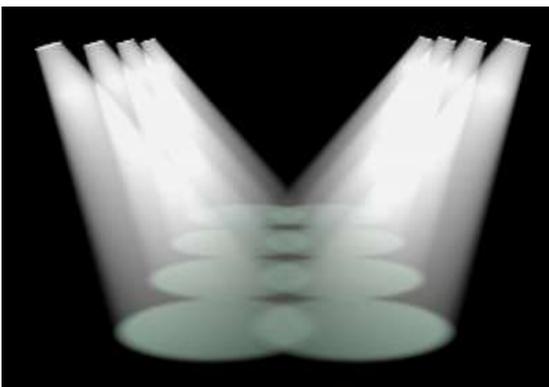
Wilson's independently-owned, full service pharmacy goes above and beyond what you'd expect from your everyday pharmacy. In addition to traditional pharmaceutical supplies, Hometown offers customers diabetic/home health care products, gift merchandise, and free consultations.

What's going on?

As healthcare evolves, Hometown Pharmacy is focused on staying ahead of the curve to serve its customers better.

Diabetic Footwear

As part of a growing movement to understand and better serve those with diabetes, Hometown Pharmacy offers a full selection of diabetic footwear. Diabetic shoes and inserts are specially constructed to protect your feet from potentially debilitating nerve damage. These shoes provide "extra-depth" to accommodate special inserts, which are either heat-molded to your feet or custom made. They are typically prescribed by your doctor and professionally fit by a qualified foot care professional. Additionally, they are eligible for reimbursement through Medicare Part B. Visit Hometown Pharmacy to learn more about their full range of diabetic care and services.





Contact Hometown

Hometown Pharmacy

122 N. Main St.
Cuba City, WI 53807
608-744-2440

<http://www.hometownpharmacywi.com/>

Contact the City of Cuba City

Taylor Gronau

Economic Development Director

108 North Main St.
Cuba City, WI 53807
608-744-2152

cubacitycdc@gmail.com

<http://www.cubacity.org>

"We go above and beyond the service you would expect from a typical pharmacy."— Jon Wilson, Owner, Hometown Pharmacy

Natural & Organic Products

Hometown Pharmacy has recently added a wide selection of natural and organic shampoo, lotion, and skin care products to their inventory.

WPQC Accreditation

Hometown Pharmacy is fully accredited by the Wisconsin Pharmacy Quality Collaborative (WPQC). WPQC participating pharmacies commit to higher standards of medication management, patient education, quality assurance, and patient safety. For more information on WPQC accreditation, please visit <http://www.pswi.org/WPQC>.

Medicare Part D Consultations

Hometown Pharmacy offers free Medicare Part D consultations year round. They will help you select a plan that best fits your prescription and financial needs, explain how the Medicare Part D benefit is designed to work, and determine your approximate monthly expenses with the new Part D benefit coverage. Be sure to stop in during open enrollment. Open enrollment dates for choosing a plan for 2015 are from October 15-December 7.

In the community

Jon is active in the Cuba City Chamber of Commerce and is involved with the Cuba City Music Boosters.

He has also taken a special interest in Cuba City's downtown revitalization efforts, attending planning meetings and providing crucial input.

Spotlight Promotion

Bring in a copy of the August/September issue of the Cuba City Business Spotlight and receive a \$25 gift certificate with the purchase of a transferred prescription.

Promotion runs August 1 through September 30. Limit one per household.