

# Cuba City Youth Baseball/Softball Outfield Signs Program

## Purpose

The purpose of the sign program is to raise money for the Cuba City Summer Youth Baseball/Softball Recreation programs and make continuous improvements to the Cuba City parks and facilities. The goal of the sign program is to raise a minimum of \$8,000 per year through sign sales and donations beginning in 2013.

The Cuba City Youth Baseball and Softball Program will lead the sales, mounting and maintenance of the signs, while the Park and Rec Dept of Cuba City will administer the records and rental fees. The proceeds of the program will be split 50/50 between the two organizations. The Youth program will use the proceeds for improvements to the ball diamonds, facilities and equipment. Park and Rec Dept. will use the proceeds for improvements to the parks throughout the city. Park and Rec has installed new fence on the Upper Diamond at Splinter Park, which is one of the projects that the proceeds will help fund.

## About the Signs

The signs will be displayed all year on the new fence at the Upper field at Splinter Park. They will be visible for all Cuba City High School Softball home games, Cuba City youth baseball/softball home games, adult softball league, hosted tournaments and any other events held at Splinter park.

The 4' x 8' signs will be made out of Alupalite with vinyl lettering that is expected to last at least ten years.

There are four options for signage based on color options. Each sign will be "owned" by the advertiser/sponsor and will be mounted on the outside of the outfield fence. Advertisers/sponsors may purchase

multiple signs.



## Agreement

The Cuba City Youth Baseball coaches will arrange to have the signs made and mount the signs to the outfield fence.

The Advertiser/Sponsors will provide the artwork to Bowden Signs and Designs as needed, provide written approval for the design of the sign and pay for the sign within 30 days of signing the contract.

