

Business Update

Cuba City businesses share their accomplishments, events, new hires and open positions

Summer 2018

Upcoming Events

August 2nd, 7:00 p.m. Cuba City Common Council Meeting

August 15th 3:30 to 6:30 p.m. 6th Annual Community Market in Veteran's Park

September 5th, 7:00 p.m. Cuba City Common Council

September 15th, 3:30 to 6:30 p.m. Final Community Market of 2018



Business Spotlight

Established as a family owned business in 1931, Sloan Implement is one of the largest John Deere dealerships in the world. With its headquarters in **Assumption, IL** Sloan's 20 dealerships across Illinois and Wisconsin provide new and used John Deere parts, equipment, and service.

The Cuba City location first opened its doors in 1971 as CB&C, owned by Curtis Brothers and Carlson. For a short time before the store opened as a John Deere dealership, CB&C sold Badger farm equipment. The first piece of John Deere machinery to be sold was a 4320 to the Harris brothers that is still owned by the family. In 1992, the dealership was sold to Joe and Gina Jewison. They owned the dealership until 2007, when Sloan Implement purchased the dealership. The shop has had 4 expansions, the most recent in 2014 that added 9,000 square feet. The Cuba City location now has 25 employees, 6 of having been with the team for 20 years or more.

Our motto is: "To do the very best job we can for our customers." To accomplish this, we have:

- Over 100 million dollars in equipment inventory
- Over 400 employees
- The ability to ship equipment anywhere in the United States
- The ability to export anywhere in the world
- Over 20 million dollars in new parts inventory

Send us your news items

To be up-to-date on the latest happenings in our community, we need communication from business professionals. Share your business news items, no matter how big or small, by calling 608-744-2107 or e-mailing cubacitycdc@gmail.com.

Business Briefs

McClain-Kaster Business Park

Non Metallic Components has closed on a property purchase in the business park in order to accommodate their need for additional warehouse space. The expansion is likely to occur within the next year and is likely to be as much as 20,000 square feet additional space for the plastics injection molder.

A new business is likely to break ground in the park before the end of the year. More details should be available in the next few months.

Cuba City Honors Three of Its Own

Following the Summer Fun Parade on June 16th, Cuba City presented commemorative plaques to three very deserving civic leaders. The Wisconsin Economic Development Association (WEDA) recognized State Representative Travis Tranel as a Champion of Economic Development for his efforts on behalf of our region. Mayor Tom Gile and Police Chief Terry Terpstra were also recognized for their efforts on behalf of the City.

Cuba City Gets High Speed Fiber Optic Broadband

Cuba City Telephone and LaGrant Connections, together with their subsidiary CS Technologies, recently completed their Fiber Broadband Project in Cuba City, Wisconsin. The scope of this project encompasses the entire City of Cuba City and includes nearly 900 homes and businesses. The project's total investment of \$2.7 million will bring benefits to all of the citizens and business owners in Cuba City. This project was launched in the fall of 2016 and replaces aging air core copper facilities with state of the art Fiber Optic Technology. "Current businesses as well as those looking to make a new home in Cuba City need 21st century Broadband capabilities. That means a City with fiber, which we can now provide," stated Deb Egli, General Manager of CS Technologies.

This investment is great news for home owners. Multiple studies indicate homes with Fiber see an increase in property value by 3.1 percent, on average. Based upon the national median home value, this equates to about \$6,000.

New offerings resulting from this upgrade include speeds up to a Gigabyte with technical capabilities for beyond that. Every customer will have new Fiber Optic hardware installed capable of supporting managed services including home Wi-Fi. "Our reliance on Broadband Internet services are exponentially expanding with new applications being introduced nearly every day," stated Egli. This includes TV over the internet, increased opportunity to work from home, health care applications, Internet commerce in many forms and even long distance video chats from afar.

Sponsored by the City of Cuba City and the Cuba City Chamber of Commerce

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Please forward any email addresses that may be interested in receiving the newsletter as well as any relevant local business news to cubacitycdc@gmail.com

Business Briefs

Main Street Happenings

Cuba City welcomed six new businesses to Main Street in 2017 and two new businesses have now moved onto Main Street in 2018. Jessica Rose recently opened her full service hair salon, Pretty Cut & Dry, at 123 N Main Street. Jessica is a 2001 graduate of Southwest Tech and has been doing hair for 17 years. More information can be found at the Pretty Cut & Dry Facebook page.

Cuba City saw Rich Ambs recently retire from his business, Rich's Petro. Earl Kaiser has now located his long established auto and lawn mower repair business to that facility located at 200 N Main.

Cuba City U.S. Presidential Museum

Planning and fundraising continues for the Cuba City U.S. Presidential Museum. The team is planning a large fundraising event for November while the facility team continues to evaluate locations for the museum. Anyone interested in assisting in the project can contact Donna Rogers at 563-599-0098 or Bob Jones at City Hall, 744-2152.

Regional Housing Study

Cuba City has joined in a regional housing study to address the housing and workforce shortage plaguing the region. The study will encompass over 30 communities in the region and will be conducted by the Southwest Wisconsin Regional Planning Commission in partnership with Prosperity Southwest Wisconsin. The results will address the supply, demand and possible solutions. They expect the study to be completed by the end of the year.

Cuba City Chamber of Commerce

The Cuba City Chamber of Commerce now has 21 planters on Main Street and has contributed over \$700 for the flowers in those planters. The Chamber recently sent out Thank You cards and Gift Certificates to the 35 citizens that volunteer to water the flowers on Main Street.

In addition, three new Benches were purchased for Main Street this year at a cost of \$425.00 each. These benches were purchased by the following people:

Kevin & Diane Casey-Mitch McNett
Nick's Café
Gary & Julie Droessler

The Chamber of Commerce paid for the shipping and the plaques on each bench.

Two Scholarships were awarded this year. A four-year college scholarship went to Quinn Albee for \$200.00 and a Vo-Tech scholarship was presented to Trent Davis in the amount of \$100.00.

The Chamber Spring Pizza Fundraiser was held at Steve's Pizza on May 15th and it was a very successful event. A big Thank You goes out to Bob Johnson and his crew.

The 20th Annual Truck and Tractor Pulls were held on June 15th and 16th. Weather cooperated nicely and both nights were profitable for all of the organizations involved.

A Summer Fun Parade was held on Saturday the 16th. The Chamber paid \$300.00 to bring The Galena Generals to town to march in the parade and President Grant gave a nice presentation in Veterans Park following the parade.

Ads were placed in the following publications promoting our Member Businesses. The publications were the Galena Magazine, Vacationland and Hot Spots.

A \$500.00 donation was given to the Eric Lyons Memorial trip to Washington DC.

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