

Cuba City Chamber of Commerce



The Holiday season will be here soon!

Cuba City Small Business Saturday is November 24th

Christmas Glow Celebration 2018, "Rockin' Around the Christmas Tree" A Celebration of Christmas Music, is Saturday December 8th.

The purpose of these holiday events are for local business and community organizations to work together to bring people from around Southwest Wisconsin to Cuba City and highlight all it has to offer.

Sponsors for these events will receive their business name on all advertising for both Small Business Saturday and the Glow Celebration Event. Sponsorship is \$175 for Cuba City Chamber of Commerce members. Non-chamber member businesses are able to participate in the event for \$30 for the advertising only and not included as part of the Chamber Gift Certificates.

Sponsorship dollars will be used to promote and present both events which include all advertising, raffle prizes, snacks and supplies. The goal is to keep the events free for the public and to draw as many families to Cuba City as possible.

To be included in all advertising for this event, sponsorship payment is due by October 26th.

Businesses and community organizations are encouraged to have special sales or activities for each event. Examples include, discounts on specific merchandise, menu or drink specials, bake sales, kid's cookie decorating or craft, and even special music by local talent. Decide what is best for your business and organization and have fun with it! **If possible, please let us know what you will be offering by our October 26th deadline to get the most benefit from advertising.**

For these events to be successful and benefit the entire community, we need as many businesses and organizations to participate as possible!

Small Business Saturday November 24th:

Each participating business will receive tickets to give to customers for a drawing for Cuba City Chamber Gift Certificates. Customers receive 1 ticket for each \$10 they spend. Shoppers are to drop off their own tickets at the designated drop off site at City Hall. The prize drawing will be held at 4:30 pm and participants do not need to be present to win. Six Chamber Gift Certificates will be given away totalling \$600. .

Cuba City Glow Celebration December 8th

A variety of local businesses and organizations will host sales and activities throughout the day.

- Beginning November 26th and continuing throughout the holiday season, shoppers can sign up at participating businesses for a chance to win 7 Chamber Gift Certificates totalling \$500. Shoppers are allowed one entry per person per day to win. No purchase is necessary. The drawing will be December 15th and winners need not be present for the drawing.
- The Cuba City Leo Club will be setting up a Giving Tree with items to purchase for donation to the local food pantries.
- The 2nd Annual Holiday Tour of Lights Contest will be from 4:30 to 6 pm. Guided bus tours will begin at the Presidential Courtyard Visitor Center and run continuously to see the participating

homes. You will be able to vote for your favorite home to win this year's trophy. Donations for the heated tour will be accepted.

- A Tree of Remembrance will be at the Presidential Courtyard Visitor Center where friends and family can purchase ornaments to honor their loved ones.
- The Glow Parade will begin at 6 pm. Prizes will be awarded in 3 categories - Best use of theme, Best walking entry, Best float.
- Following the parade, the celebration continues at the Presidential Courtyard Visitor Center for the lighting of the Train Car and Tree of Remembrance. Families and children can visit with Santa, explore the train car and have hot chocolate and popcorn while listening to music. Food for purchase will be available from area food trucks. The City of Presidents will be hosting a 50/50 Raffle to raise funds for the future Presidential Museum.
- During the post parade celebration, children may also sign up to win 1 of 4 Chamber Gift Certificates totalling \$100.

Thank you in advance for your support of these traditions and our community. If you have any questions, please contact the event coordinators, Bridget Wilson at Hometown Pharmacy 744-2440, and Chris Taylor at Cuba City Greenhouse 744-2345

Warm regards,
Bridget Wilson & Chris Taylor

Yes! Please include me in these Cuba City Holiday Events!

___ Cuba City Chamber of Commerce Member (\$175 sponsorship)

___ Non-chamber member business but would like to be included in the advertising (\$30)

___ Community Organization offering a special activity for the Glow Celebration (free)

___ Unfortunately, unable to participate this year.

Business/Organization Name _____ Phone Number _____

Contact Person _____ E-mail _____

Information to be included in Advertising (Sale, Special, Activity, etc.)

Please make you check payable to "Cuba City Chamber of Commerce" and drop it off with this form at Cuba City Greenhouse, Gile Cheese or Cuba City Hometown Pharmacy before October 26th.

